



ColonialLeague.org is the premier online destination for high school sport schedules, scores, and standings in Lehigh Valley, PA.

This niche audience is primarily comprised of students, student athletes, and their parents, with an average annual household income of over \$100k. This audience tends to be very community-centric.



Students 14-18



Parents 34-54



Avg. Annual Income (100k+)

GIRLS & BOYS SPORTS

BOYS SPORTS











Golf
Football
Wrestling
Track & Field
Baseball
Basketball
Tennis
Cross Country
Soccer

GIRLS SPORTS










Soccer
Field Hockey
Track & Field
Softball
Basketball
Tennis
Cross Country
Volleyball

COLONIAL LEAGUE'S 13 LEHIGH VALLEY AREA HIGH SCHOOLS



- 1 Bangor
- 2 Catasauqua
- 3 Moravian Academy
- 4 Northern Lehigh
- 5 Northwestern Lehigh
- 6 Notre Dame of Green Pond
- 7 Palisades
- 8 Palmerton
- 9 Pen Argyl
- 10 Salisbury
- 11 Saucon Valley
- 12 Southern Lehigh
- 13 Wilson



PLATFORMERS

For advertising inquiries, contact: sales@platformersllc.com



DETAILS & PRICING

Over the past 10 years, Colonial League has done an admirable job of keeping high school athletes, parents, and fans alike up-to-date with schedules, scores, and standings. In September of 2012, the league launched their new and improved website to increase traffic and better serve their audience. ColonialLeague.org is now offering limited online sponsorship opportunities. Below are to-scale representations of ad sizes, prices, and formats.

LEADERBOARD | TOP OF THE PAGE

728px x 90px

\$1,000/yr | Formats: JPG, Animated GIF

RECTANGLE

300px x 250px

\$600/yr

Formats JPG, Animated GIF

VIDEO

300px x 250px

\$750/yr

*Videos must be hosted by YouTube
and available for embed*

Minimum commitment 12 months, paid in advance

Ad is in rotation across entire website

Click reporting available

All media to be approved 72 hours before campaign launch

Must be family-friendly content

To see how your ads will look, visit ColonialLeague.org



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